

Date: May 4, 2025

### 1. Timeline & Investment

Time Estimate: 7–10 business days

Fixed Cost: ■21,000

### 2. Requirements From Client

To kick off work smoothly, please share the following:

Shopify Account Details – Store URL & admin/collaborator access

Domain Purchase – Registrar login & DNS host info

Logo Files – High-res SVG or PNG (transparent BG)

Product Data – Details (name, SKU, price, variants)

– High-res images

Payment Gateways – Preferred gateways & test/live credentials (PayU, Razorpay, etc.)

Shipping Setup – Carriers, zones, rate tables (flat, weight/price-based, free)

Tax/VAT Information – Registration numbers and applicable rules

Legal & Policy Texts – Privacy Policy, ToS, Refund/Return Policy

Social Media URLs – Facebook, Instagram, LinkedIn, etc.

Contact Details – Email, phone, physical address

Analytics IDs – Google Analytics/GA4 tracking ID

Ad-Tech IDs – Facebook Pixel, Google Ads, or similar

### 3. Next Steps

Gather the above details.

Send 50% advance to schedule kickoff.

Store setup begins as soon as we have everything—target launch within 7–10 days.

Feel free to review and let me know if any items need clarification. Looking forward to getting started!