

Brochure



**Aim to create 10 lakh
jobs in next 3 years**

**Pure Professional Skill
Development Institute.**

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Executive Summary

Pure Professional Skill Development Institute aims to create **10 lakh jobs within three years** by bridging the gap between education and employability. We empower individuals with skills and support budding entrepreneurs through innovative courses, mentorship programs, and a **job placement** network, reshaping employment opportunities.



Introduction

"Pure Professional Skill Development Institute, a registered trust under the Trust Registration Act, stands as a beacon of innovation and empowerment in the realm of education. Holding esteemed certifications including 10A, 12A, 80G, and a PG certificate with the Income Tax Department, we are committed to transparency and credibility in all our endeavors. Our ISO certification and approval by the UGC reflect our dedication to maintaining the highest standards of education excellence. Through our cutting-edge e-learning platform, we empower individuals with the practical skills needed to thrive in today's dynamic job market. Our comprehensive approach includes innovative courses, mentorship programs, and a robust job placement network, all aimed at reshaping employment opportunities and fostering entrepreneurship. Join us in this transformative journey towards a brighter, more skill-driven future."

OUR VISION

- 01** Pure Professional Skill Development Institute aims to create 10 lakh employment opportunities within three years, empowering students with knowledge, skills, and career prospects, fostering economic growth and prosperity.



OUR MISSION

- 02** Pure Professional Skill Development Institute empowers individuals with knowledge and skills for personal and professional advancement, offering high-quality resources and a lifelong learning journey. They envision a world where learning is lifelong and innovative.

Ideal customer:



Our educational platform is dedicated to **empowering college students** and **unemployed individuals** by enhancing their skill development and preparing them for a competitive job market. We offer a diverse range of **over 50 courses** tailored to various streams, along with specialized degree programs in accounts, finance, and taxation. Our goal is to provide valuable education that opens doors to new opportunities and career growth.

To Know About Courses
Download Our App





CAREER HORIZON INSIGHTS

According to recent projections from **Indian labor statistics**, the employment prospects for **Accountants and auditors** in India are promising. It's expected that the profession will grow steadily by **about 4 percent** from 2022 to 2032, resulting in an average of **12,65,000 job openings annually** within the sector. This growth is driven by factors such as the increasing digitization of financial systems and the expanding scope of businesses across various industries. As a result, individuals pursuing or considering careers in accounting and auditing in India can anticipate sustained demand and ample opportunities for professional advancement.

The India **Human Resource (HR)** technology market attained a valuation of **US \$940 million** in 2022, as outlined in recent reports. Projections from the IMARC Group suggest a notable trajectory, with an anticipated surge to **US \$1,640 million by the year 2028**. This trajectory reflects a robust **compound annual growth rate (CAGR) of 9.5%** throughout the period spanning 2023 to 2028. Such insights underscore a substantial expansion in the integration and utilization of HR technologies within the Indian market landscape over the forecasted timeframe.

The **Digital Advertising** industry in India surged to **INR 8,202 Crores in 2020**, driven by the widespread adoption of 4G, reduced data costs, increased smartphone penetration, and heightened mobile usage. This growth trend is set to continue, with Goldman Sachs forecasting **over 9 lakh job opportunities** in digital marketing **by 2024**, and industry value expected to soar to **\$1.5 trillion by 2030**. The industry's momentum is further fueled by evolving consumer behaviors, notably the trend of 76% of consumers utilizing social media for browsing and purchasing, underlining the profound impact of digital platforms on marketing strategies.



CONTENT AND CURRICULUM:

"The platform offers a **variety of courses** in various fields, including accounts, digital marketing, human resource management, Excel, business law, mathematics, personality development, English speaking, B.Com, MBA, BCA, M.Com, BBA, MCA, B.Voc, M.Voc, D.Voc, and degree courses in accounts, finance, and taxation, human resource management, marketing, as well as CA Articleship training for aspiring accountants. These courses cover basic accounting principles, advanced financial reporting, SEO, social media marketing, analytics, HR management, Excel, business law, mathematics, personality development, and English speaking. The platform is designed to accommodate different learning styles and offers certification upon completion."

Diploma Courses:

Zero Day Placement Diploma	1 Years
Digital Advertising Design & Marketing	1 Years
UI/UX Design	1 Years

Graduation Courses:

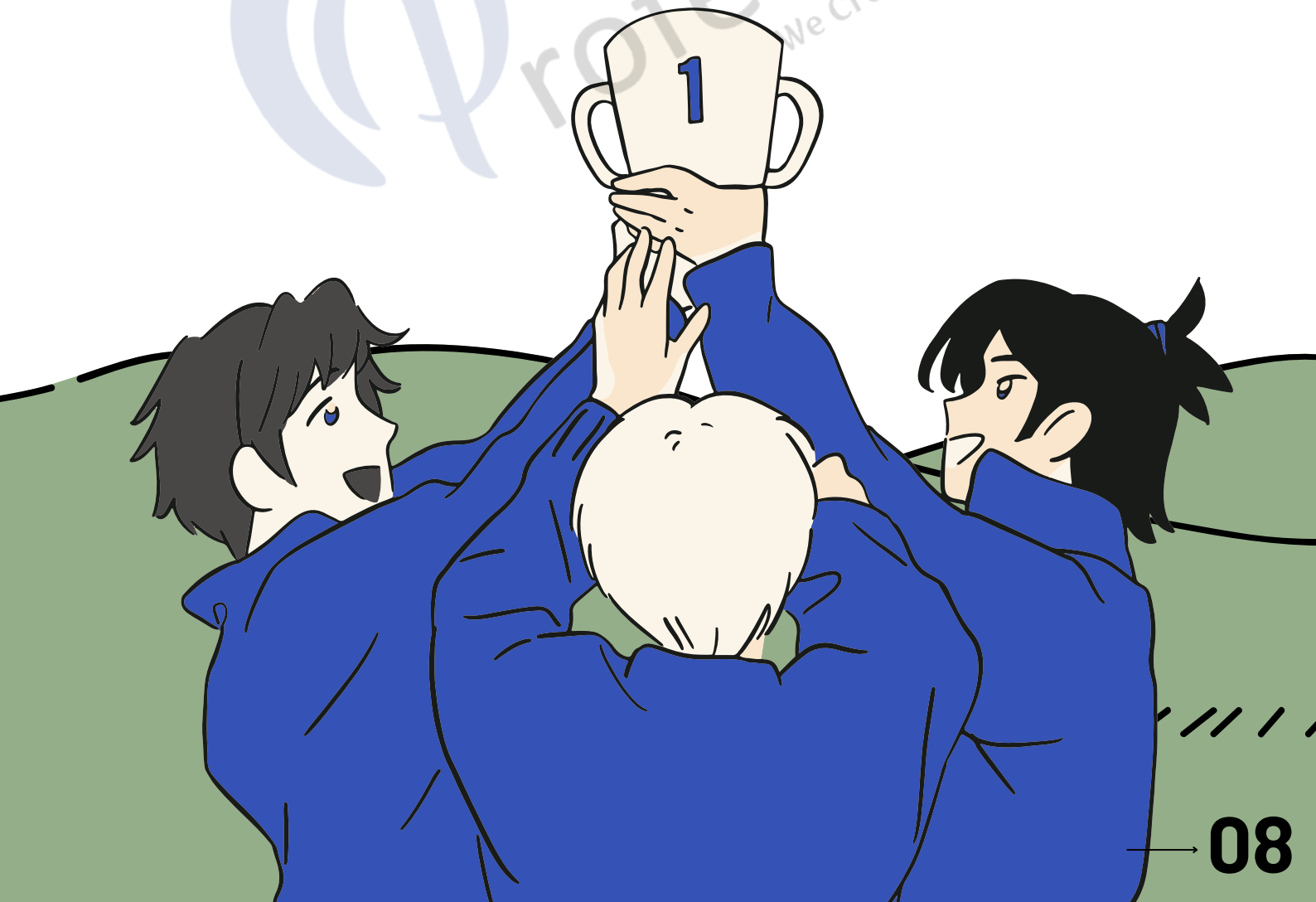
B.com	3 Years
BBA	3 Years
B.Voc	3 Years
Human Resource	3 Years
Sales & Marketing	3 Years
Digital Marketing	3 Years
Accounts Professional	3 Years
Degree Course in Accounts, Finance & Taxation	3 Years
B.voc in Animaton & Film Making	3 Years

Master Courses:

MBA	2 Years
M.Com	2 Years
MCA	2 Years
M.Voc	2 Years

Team and Expertise:

Pure Professional Skill Development Institute is dedicated to excellence in education, with a team of **highly qualified teachers**. They undergo rigorous vetting, maintain ongoing professional development, and **offer mentorship**. The company also collects user feedback and provides resources to support educators' growth, making Pure Professional Skill Development Institute a trusted destination for quality education.





WHY CHOOSE US?

1 Regional Languages:

Implementing a wide range of regional language subtitles for our educational videos and courses.

2 Artificial Intelligence:

Discover personalized AI-powered learning, offering intuitive interactions tailored to your needs, exclusively on our online education platform.

3 Report Card:

Pure Professional Skill Development Institute report cards are easily accessible to parents and guardians

4 Job Assistance:

Pure Professional Skill Development Institute is an educational app that offers career guidance, networking opportunities, and practical skills for students to succeed in their academic & professional lives

5 Highly Qualified Teachers:

Pure Professional Skill Development Institute boasts a faculty comprising highly qualified professionals such as Chartered Accountants and Lawyers, ensuring top-tier expertise in every course.

6 In House Job Portal:

our in-house job portal connects you directly with top employers, offering exclusive, tailored job opportunities that perfectly match your skills and career goals, ensuring a seamless transition from learning to earning.



7

80-C:

Benefit from tax deductions under section 80-C when you enroll your child with us, making quality education more affordable for families

8

ISO Certified:

Rest assured with our ISO certification, ensuring the highest standards of quality and reliability in every aspect of our education services.

9

MOU Approved:

Authorized by universities through Memorandums of Understanding (MoUs), guaranteeing the credibility and recognition of our educational offerings.

10

Mentorship:

Pure Professional Skill Development Institute offers a 6-month mentorship program during job. If you face any problem in these 6 months we'll help you to resolve.

11

EMI Option:

Pure Professional Skill Development Institute offers EMI options for needy students on all courses, ensuring affordable and accessible quality education.

Compare our unique selling points (USPs) with those of other institutions. No other platform across India offers all these USPs combined.

Recognitions & Certificates



UGC (University Grants Commission) approval signifies that our institution meets high standards for higher education in India. This recognition ensures credibility, quality education, access to funding, global recognition, and better career opportunities for our students. We are dedicated to providing education that empowers our students for success.



AICTE (All India Council for Technical Education) approval signifies that our institution meets the rigorous standards set by the council for technical education in India. This accreditation ensures credibility, quality assurance, access to funding and grants, global recognition, and enhanced career opportunities for our students pursuing technical fields. We're committed to providing top-notch technical education that equips our students with the skills and knowledge needed to excel in today's competitive world.



BCI (Bar Council of India) approval signifies that our institution meets high standards for legal education in India. This accreditation ensures credibility, quality assurance, global recognition, and better career opportunities for our law students. We are committed to providing comprehensive legal education that prepares our students for success in the field of law.



NCTE (National Council for Teacher Education) approval indicates that our institution meets high standards for teacher education in India. This accreditation ensures credibility, quality assurance, global recognition, and better career opportunities for our teaching students. We are dedicated to providing exemplary education that equips our students with the skills and knowledge to excel in the field of teaching.



Our institution holds the prestigious NAAC A Grade Accreditation, affirming our commitment to excellence in higher education. This recognition highlights our rigorous academic standards, innovative teaching methods, strong infrastructure, and comprehensive student support services. With this accreditation, we guarantee our students a top-quality learning environment, preparing them for success and global competitiveness.



AISHE

All India Survey on Higher Education

AISHE, a nationwide survey by the Ministry of Education, collects comprehensive data on higher education, aiding policymakers and institutions in decision-making to enhance quality and accessibility.



AICTE approval means our institution meets India's technical education standards, ensuring credibility, quality, funding access, global recognition, and career opportunities for students. We're dedicated to offering high-quality technical education for students' success.



ISO 9001:2015 is the global QMS standard. Our certification affirms our commitment to meeting customer needs and regulations. It reflects effective quality management and continuous improvement. This enhances our credibility, competitiveness, and long-term success.



As a professional member of the Association of Indian Universities (AIU), we're dedicated to elevating higher education standards and fostering collaboration within the Indian academic community. AIU provides a platform for networking, sharing best practices, and addressing common challenges across universities in India. Our membership strengthens credibility, facilitates academic exchange, and amplifies our role in shaping the future of higher education in the country.



As an Institution's Innovation Council (IIC) member under the Ministry of Education, Government of India, we're dedicated to fostering innovation and entrepreneurship. Through IIC's initiatives, we nurture a culture of creative problem-solving among students and faculty, encouraging entrepreneurial endeavors. This membership bolsters our institution's innovation ecosystem, fostering industry-academia partnerships, and preparing students for leadership in innovation.

PLACEMENT ASSISTANCE



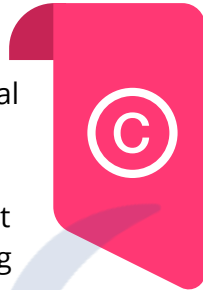
Legal and Compliance



COPYRIGHT AND

INTELLECTUAL PROPERTY:

Our platform prioritizes intellectual property rights, implementing a clear policy against copyright infringement, ensuring all content complies with laws, and educating users about copyright.



TRANSPARENCY AND

REPORTING:

Our platform is transparent, offering users clear information about our legal and compliance policies, and implementing mechanisms for reporting any concerns or violations.



PRIVACY AND DATA PROTECTION:

Pure Professional Skill Development Institute prioritizes user data privacy, adhering to GDPR and COPPA laws, with robust privacy policies and security measures in place to safeguard user information.



TERMS OF SERVICE AND

USER AGREEMENTS:

Our platform and users are outlined in clear terms of service and user agreements, covering content usage, user conduct, and dispute resolution.



LEGAL COUNSEL:

We work with education and technology law-specialist legal counsel to ensure our policies and practices comply with legal requirements and make informed decisions.

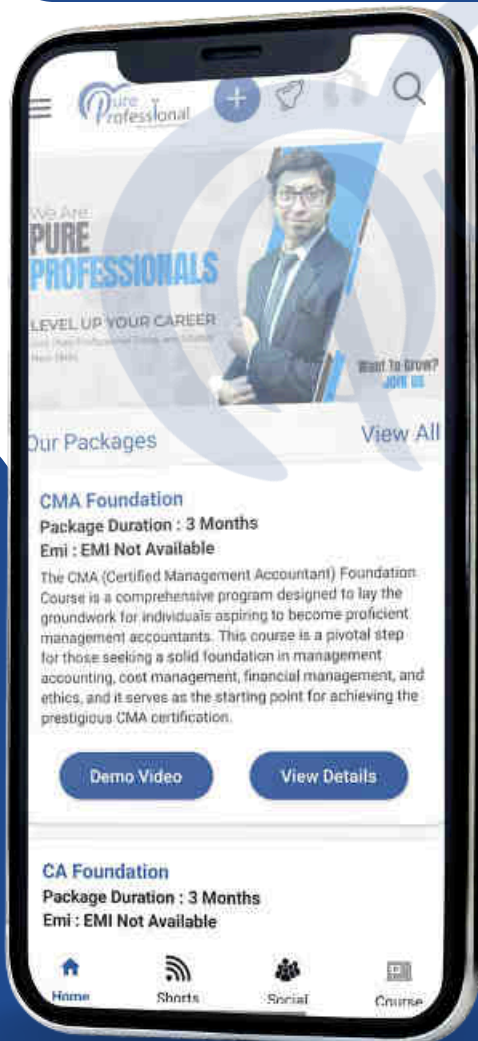


Download Our App



Pure Professional Skill Development Institute Learning App offers lifelong learning, social engagement, and financial flexibility, making education accessible and enjoyable, empowering learners with various features.

 [Download Now](#)



- To make learning more accessible, Pure Professional Skill Development Institute offers an EMI (Equated Monthly Installment) facility for its courses.
- Refer and Earn Program: Pure Professional Skill Development Institute believes in the power of word-of-mouth referrals.
- The "Refer and Earn" program incentivizes users to invite friends, family, and colleagues to join the platform.
- With social media integration, a refer-and-earn program, and EMI options for courses, it goes beyond traditional learning platforms, creating a vibrant community of lifelong learners.





Conclusion

Pure Professional Skill Development Institute is a leading education provider that focuses on empowering individuals through a diverse range of courses. Their team of expert instructors fosters critical thinking, creativity, and problem-solving skills, promoting adaptability, innovation, and resilience. They use cutting-edge technology to create immersive learning experiences, ensuring students gain practical experience. Pure Professional believes education is a lifelong journey, making learning accessible and flexible. They serve as a catalyst for personal and professional growth, unlocking full potential, and a beacon of hope for those aspiring to turn their dreams into reality.

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